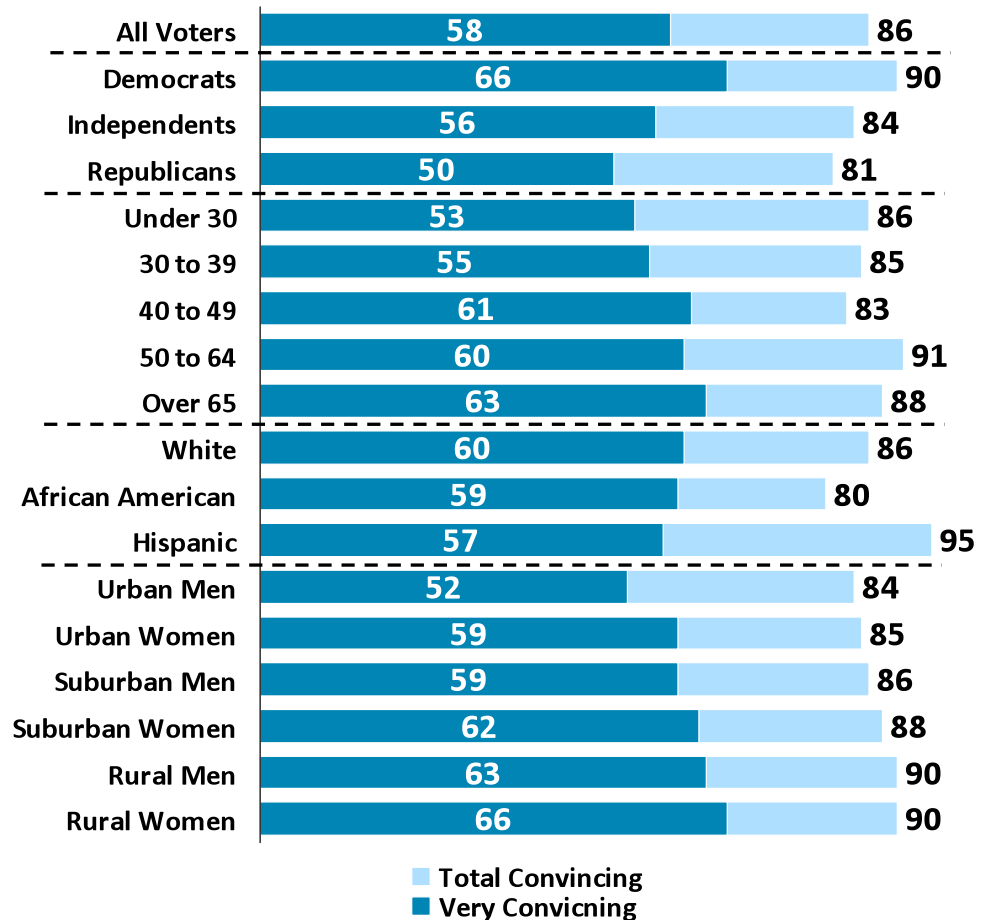


Messaging on the link between education and America's economic future resonates across demographics, making education a good proof point in the economic narrative.

“The global economy is here to stay and it is highly competitive. **Unless we begin to better prepare and educate our high school students, the U.S. is at great risk of falling behind in the world.** Right now our high school students test lower than many of our competitors, including on key subjects like math and science. **If we do not address the quality of education in our high schools and prepare our youths to compete in the global economy, we will lose more American jobs and companies overseas.**”



Now I am going to read you some statements some people have made for ensuring that every high school student succeeds in college, their careers, and in life. After each, please tell me whether you think it is a very convincing reason to ensure a quality HIGH SCHOOL EDUCATION for every student in America, a somewhat convincing reason, a little convincing, or not at all a convincing reason.

Lake Research Partners. June 15-23, 2010. 1000 likely voters nationwide. Margin of error ± 3.1%